

Training and Placement Cell Report (Academic Year- 2019-20)

OPUS, the Training and Placement Cell started with the aim to provide a platform full of opportunities to the students, with the investiture of the members as follows:

NAME	POSITION	COURSE	YEAR
Anshula Kumar	President	B. Com (H)	III rd
Saba Shekh	Student Coordinator	B. A. English (H)	II nd
Kashika Mediratta	Student Coordinator	B. A. History (H)	II nd
Anshu Sinha	Student Coordinator	B. A. Journalism (H)	II nd
Ananya Prasher	Student Coordinator	B. A. History (H)	II nd
Yashita Sachdeva	Student Coordinator	B.com Hons.	II nd
Ritika Duhun	Student Coordinator	B. A. English (H)	I st
Shatovisha	Student Coordinator	B. Com (H)	I st
Tanishi Gupta	Student Coordinator	Mathmatics (H)	I st
Aashi Nagpal	Student Coordinator	B. Com (H)	I st
Alisha Tamang	Student Coordinator	B. Com	I st

Alike to previous year, from the beginning of this academic session 2019-20, OPUS, the Training and Placement Cell started working with a clear objective of enhancing skills and providing better Internship and Placement opportunities to the students. The Cell precisely moved ahead in its working and achieved success by organizing a number of seminars and Internship Fair.

To facilitate the objectives mentioned above, the Cell:

- ✓ Set up enquiry desk to
 - a. inform students about the importance of placement and internships,
 - b. aware the students about various events (i.e., seminars and workshops)
- ✓ Familiarised students with the existing social media pages or handles (i.e., Facebook, Instagram and LinkedIn) of Training and Placement Cell.
- ✓ Collected information of interested students, through Google forms, to develop the database for the academic session 2019-20.
- ✓ To provide guidance and knowledge to the students, the Cell organised various seminars and workshops such as:

- OPUS organised a seminar in collaboration with **Career Quest Solutions**, followed by a test conducted by them.
- For grooming the students, OPUS organised a session on **‘Personal Interview’**, conducted by **OM PRAKASH JINDAL GLOBAL UNIVERSITY**.

Internship report 2019-20:

OPUS organised SAMARTH: Internship Fair 2019-20 on 19th October 2019 from 9:30am to 5:00pm. A total of 20 companies and NGO’s visited the campus and offered internship opportunities to the students. The Fair was open to all the colleges across Delhi/NCR. The cell witnessed an active participation of students recorded as around 350. Some well-known companies who visited the campus were: Economic Times, Sharekhan, Decathlon, Umeed, etc, offering profiles for HR, Content Writer, Business Development, Management Trainee and many more.

Summary of SAMARTH

	Date	Company	Position	Incentives	Appeared	Selected
1.	19/10/2019	Field Translations Premium Language Localization and Writing Company	Content Writers Plus Academic Writers	Certificate, LOR, 2 Movie Tickets Per Month	33	3
2.	19/10/2019	Felicia Retail Private Limited	Graphics Design, Finance, Digital Marketing, Human Resource, Corporate Chef, Tele Marketing, Finance CEO, Graphics, Social Media, Marketing	Stipend Rs.2000 (negotiable)/ LOR	80	36
3.	19/10/2019	Coding Zen	HR	hourly payment of Rs.600/hr, Rs.6k- Rs.10k per month (negotiable), Media: Office Rs.6k- 10k, Media: Home Rs.3k-5k	60	19
4.	19/10/2019	Inglu	BD & SALES, HR	Stipend (performance based), LOR, Certificate	42	19
5.	19/10/2019	NJ group	Sales, HR	Stipend Rs.2000 (based on performance and negotiable), LOR	34	19
6.	19/10/2019	Economic times	Events & Partnerships	Stipend Rs.10k per month (negotiable)	46	5
7.	19/10/2019	Impetus	HR	Stipend (performance based), LOR	67	19

8.	19/10/2019	Asmi	Psychology, Pedagogy, Marketing & PR, HR, Art, Social media marketing, content development	Stipend (performance based), LOR, Certificate, LinkedIn recommendation	23	3
9.	19/10/2019	Sharekhan	Management Trainee	Performance based	37	29
10.	19/10/2019	DECATHLON	Sports Leader	Stipend Rs.10000(negotiable), LOR	15	3
11.	19/10/2019	Voyagers Beat	Travel sales & digital marketing	Performance based	23	6
12.	19/10/2019	Zigya Technology	Content Creation, Solving the k-12 Board question papers, Blog writing, Digital Marketing	Performance based	40	12
	19/10/2019	Umeed Foundation	5 tasks to perform	Certificate, LOR (performance based), trophies & medals (performance based)	20	2
13.	19/10/2019	A2Z Webinfotech	SEO, Content Writer, Web designer, HR, Marketing	Stipend Rs.3500-Rs.5000 (negotiable)	29	5
14.	19/10/2019	Indira Gandhi Institute of Aeronautics (IGIA)	Cabin Crew	based on the interview	15	0
15.	19/10/2019	Datsme	Campus ambassador, Marketing, Social Media Marketing	Stipend Rs.2000(based on performance & negotiable)	28	7

Placement report 2019-20:

This year on 15th February 2020 OPUS organized AARAMBH - Job Fair. A number of companies visited our campus such as Genpact, Imaginators, Impetus, Datsme, Clarian, DnJ Infotech, Arvind Brands, Eckovation, Careerins, Bogatchi chocolates, Sparta Telecom offering jobs for various profiles such as HR, Sales, Marketing, Business Development, Content Writing and many more. The fair witnessed a crowd of approximately 70 job seekers in which 40 of them got placed. However exact result is yet to be declared since the recruiting process is still going on.

Summary of AARAMBH

	Date	Company	Position	Packages	Appeared	Selected
1.	15/02/2020	GENPACT	Finance & Accounting, Banking Financial Services and Insurance, Voice (Customer Services/ Collections)	11K to 20K	11	9

2.	15/02/2020	IMAGINATORS	Customer (International) Service. Preference will be given to students with proficiency in English, French, German	15k-75k	10	4
3.	15/02/2020	CLARIAN	Business Sales Executive	Negotiable	11	6
4.	15/02/2020	Arvind Lifestyle Brands Ltd.	Fashion Consultant/ Sales	15K	20	6
5.	15/02/2020	ECKOVATION	Digital Educator	30K	15	5
6.	15/02/2020	CAREERINS	HR, Sales		20	6
7.	15/02/2020	Bogatchi Chocolates	Digital Media Content Executive, Customer Relationship Executive, Business Development Executive, Operations Management Executive	14K to 18K	25	6
8.	15/02/2020	Sparta Telecome	HR Recruiter	15k	11	10
9.	15/02/2020	DNJ INFOTECH	HR, Domestic recruiter, BPO	25K to 55K	45	43
10.	15/02/2020	DATSME	Marketing, Business Development	15K	10	Result Awaited

* Details till 24th February-2020

OPUS in collaboration with MTV Get a Job conducted a one-day internship drive in which a total of 250 students appeared for the first round for companies like Ajio, Genpact, HCCB, HCL, Marico, Microsoft, MTV, Swiggy, TikTok, Xiaomi, LinkedIn and Mondelez.

50 students were shortlisted in the first round and the final results from MTV are still awaited.

Aiming at providing better opportunities to the students, the cell has worked with dedication and we are looking forward to have more companies like Lido Learning, Karls Buck, Smarttree, LA polo and many more are expected to visit our campus for internship and placement opportunities, in March 2020. The cell ensures that the coming years will be a great success.